

*Paul Sonia*TM
fine jewelry

NEW YORK

PARIS

SÃO PAULO

RIO DE JANEIRO

HONG KONG

Yael Sonia was always a lover of the arts. In her teens she found herself designing and drawing jewelry all the time. For her 16th birthday her mother gave her a ring that she had made by a local goldsmith derived from one of Yael's designs. She was hooked. Yael realized that jewelry would be the perfect expression of her art; interactive and an intimate part of a woman's life.

Yael Sonia graduated from Barnard College with a degree in French Literature and Translation but felt she was ready to study fine arts. She soon after attended Parsons School of Design and honed in on working with metals and jewelry design.

Yael's initial work was inspired by the creation of life, a mother's love. These pieces were very personal, organic and one of a kind. Since this initial collection, her work has been more about translating the simple joys of childhood into exquisite fine jewelry. The kinetic jewelry of the Perpetual Motion Collection is inspired by children's interactive toys and their melodic sounds. The Rock Collection started as a playful expression of the traditional engagement ring, "the rock on her finger". Today the collection evolves and is often inspired by the gemstones and the art deco period. The quality and expression of Yael Sonia's jewelry crosses over artistic lines from an organic sentiment to an urban modern look that are both bold and very sophisticated.

This year Yael celebrates an important milestone of 15 years in design. Yael is launching new pieces as additions to her main collections; Perpetual Motion, Kite, Spinning Top, Rock and the Deco Collection. Letting each collection evolve organically and adding more "collectable and fashionable" pieces is broadening her clientele from the existing women who appreciate and collect art to a younger female buyer with sophisticated fashion forwardness in mind.

Yael Sonia's creations are timeless. Her ingenious designs have gained her public acclaim and international awards such as the Tahitian Pearl Trophy Award for her "Spinning Wheel" necklace. Yael Sonia's fine jewelry is all handmade in her studio/showroom in Sao Paulo, Brazil. In addition to her studio Yael Sonia Jewelry can be purchased currently in Rio, Paris, Hong Kong and New York City.



Perpetual Motion Collection

Yael Sonia's Perpetual Motion collection is timeless, bold and sophisticated. The pieces are inspired by the kinetic movement of interactive children's toys. The rolling spheres, swinging pendulums and the spinning tops create jewelry that comes alive. A combination of architectural geometry and a whimsical flair results in a unique style of jewelry; melodic sounds are perpetually emitted with the wearer's movements.



spinning curve kit cuff/pendant

18K yellow gold with removable diamond pavé and gemstone spheres





18K yellow gold with amber



spinning simple curve bangle/pendant



18K gold with imperial topaz and diamonds



half round brilliant solo ring/pendant

18K yellow gold and diamonds



spinning ring and cuff



18K yellow gold with amber and diamonds

pendulum pendant



18K yellow and white gold with diamonds



spinning top pendant



spinning top curve earrings

18K yellow gold with quartz



18K yellow gold with blue topaz and diamonds



spinning wheel bracelet



spinning trio bangle/pendant

18K yellow gold with blue topaz and diamonds



18K yellow gold with blue topaz and diamonds



pendulum with ball earrings



circle earrings



18K yellow gold with rubellite and diamonds

18K yellow gold with emerald



duo ring



18K yellow gold with amethyst, smoky quartz and blue topaz with diamonds

spinning oval bracelets



18K yellow gold with tahitian pearls and diamonds



curve ring



curve bracelet



18K yellow gold with tahitian pearls and diamonds

18K yellow gold with tahitian pearls and diamonds



circle earrings and pendant



spinning curve bangle/pendant

18K white gold with tahitian pearls and diamonds



Kite Collection

Yael Sonia's Kite Collection is an extension of her famed Perpetual Motion Collection. The delicate and airy pieces are inspired by children's kites in the sky. The uniquely cut gemstones reflect light and give the jewels a luminous and sophisticated quality. The modern and bold design gives way to true elegance and style.



kite 5S earrings



18k yellow gold, lemon quartz and diamonds

18K yellow gold with quartz, rutilated quartz and onyx



kite 2SL earrings



kite 4S rings

18k yellow gold with quartz, onyx with diamonds and amethyst





18K yellow gold with smoky quartz and diamonds

kite 3L pendant



kite pendants



18K yellow gold with quartz, lemon quartz, amethyst and diamonds

18K yellow gold with lemon quartz, quartz and amethyst



kite rings



kite L4S earrings



18K yellow gold with lemon quartz

Rock Collection

Yael Sonia's colorful and edgy Rock Collection emphasizes the large array of Brazilian gemstones. The bold, uniquely cut and roughly "hammered" gems with traditionally faceted diamonds create a strong contrast of organic expression and sophisticated style. Yael's inspiration for this collection comes from a woman's desire for the "rock" on her finger, the traditional diamond engagement ring. The rings can be stacked, stand alone or be worn as beautiful pendants.



18K gold with amethyst, quartz, onyx and diamonds



hammered cocktail rings



18K gold with smoky quartz, aquamarine and amethyst



hammered clip earrings

18K gold with tourmalines, amethyst, rutillated quartz and diamonds



asymmetric fancy bands and asymmetric faceted brilliant fancy ring



asymmetric fancy and asymmetric faceted brilliant fancy bangles



18K gold with pink tourmaline, quartz, onyx and diamonds

18K gold with rose quartz, quartz, citrine, amethyst, smoky quartz and diamonds



faceted bow pendants



18K gold with smoky quartz, rutilated quartz, citrine, aquamarine, rose quartz, lemon quartz, amethyst and diamonds



faceted brilliant fancy ring/pendants and asymmetric faceted brilliant fancy rings

Deco Collection

Yael Sonia's Deco Collection is inspired by the bold minimalism of the Art Deco movement. The fine clean lines of the gold structures support the pure geometry of the Brazilian gemstones, creating an optical sense of depth.



reverse fit round and square earrings

18K gold with smoky quartz, rutilated quartz, amethyst and diamonds



cone and pyramid earrings



18K yellow gold with smoky quartz, lemon quartz and amethyst



kaleidoscope hoop earrings

18k gold with smoky quartz, rose quartz, lemon quartz, quartz, amethyst and diamonds



navette rings



oval and round deco earrings



18K yellow gold with lemon quartz, amethyst and diamonds



square deco pendants

18k gold with aventurine, aquamarine, rutilated quartz, amethyst and diamonds



reverse fit earrings



18K gold amethyst, rutilated quartz, rose quartz and diamonds





Yael Sonia™
fine jewelry

usa +1.212.472.6488
brazil +55.11.3088.7540

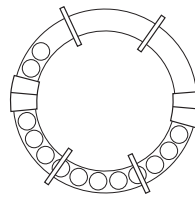


press and marketing
ilana@yaelsonia.com

sales
sales@yaelsonia.com

brazil press and sales
brasil@yaelsonia.com

yaelsonia.com



art director and graphic design | marcelo lopes design

jewelry photography | almir pastore
new york city portrait | antonio ribeiro
sao paulo studio portrait | renê de paula

image editor | ivan bertasi